



AXON[®]

POWER LEARN

**One World
One English Learning System**

Excellence in education

Founded in 1995, Axon soon became a successful company in the field of English language education for children, adults and professionals. Today, the Axon Group and its associates have a strong global presence through a network of over 200 schools. The company is listed on the GXG Main Quote in London UK.

Axon, with more than 19 years of experience, has educated more than a million students of all ages around the world. After years of research into students' needs and schools' administrative demands, we have created the Power Learn System. This system is the result of Axon's cooperation with Power Education & Publications, a top-ranking publishing company specialising in e-learning software and services.

Power Learn is a unique, complete educational and administrative system. It is the ultimate solution for today's schools and students, fully adaptable to their needs.

A complete English language educational system

The Power Learn System consists of different levels, from beginner to advanced, aligned with the globally recognised Common European Framework of Reference for Languages (CEFR). Yet, it differs radically from anything that is available on the market because it can be fully adapted to the needs of each organisation and each student.

Ideal for:

- Children (6-11 years old)
- Teenagers (12-17 years old)
- Adults (18 +)

The Power Learn System includes:

School administrative support

- Online teacher training seminars
- Online teacher evaluation
- Online student progress evaluation
- School area for monitoring test results, teachers' performance and students' statistics
- Teachers' books, guidelines and course plan

Educational material for students and student area

- High-quality ESL books for children, teenagers and adults
- A unique, user-friendly distance learning website for online lessons based on our textbooks
- Audio, multimedia and interactive educational materials
- Online student placement test
- Online midterm and final tests
- Blended learning
- Online pronunciation score tool
- Grammar videos presented by a teacher
- Technical support



The Power Learn system allows the perfect customisation to every student's and school's needs and the increase of the school's profitability ratios.

R e d e f i n i n g e d u c a t i o n

Blended learning and teaching combine traditional face-to-face classroom methods with modern educational programmes, which can be taught through computers, tablets, mobile phones, teleconference methods, etc.

There is a great potential for development as new means can easily be integrated into the educational process.



Transforming the classroom

The use of the Power Learn System in the class takes learning beyond conventional methods. With our innovative software, teaching can be done entirely with tablets instead of books. Students are able to access their online course book, collaborate, and become creative and motivated. Thus, they can greatly enjoy all aspects of the Power Learn System. Teachers, on the other hand, can access the online teacher's book, receive instant feedback on students' performance and eliminate the time needed for homework correction.

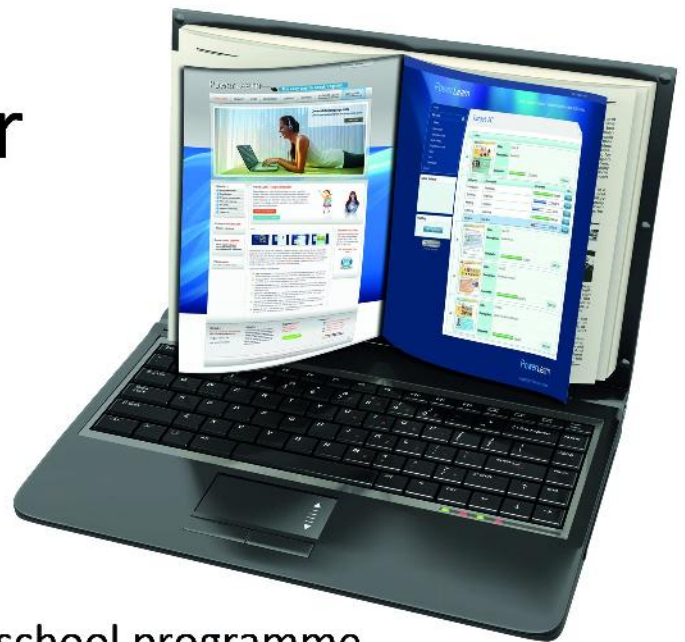
The Power Learn System modernises classroom teaching with maximum educational results. It provides the following benefits:

- A combination of the classroom learning experience and the use of tablets
- Teaching with tablets instead of books
- Access to online student's books and teacher's books
- Automatic correction of exercises
- Saves time for instructors
- Immediate scoring of students' exercises
- Increased interaction with the educational material
- Encourages creativity and motivation
- Improves students' engagement and collaboration
- Develops IT skills
- Creates a more individual approach to learning
- Changes the teacher's role
- Provides a unique teaching method



The ideal solution for

- Educational institutes
- Private schools
- Universities
- Chains of foreign language institutes
- Organisations



Advantages for schools & institutes

- Immediate adaptation to the existing school programme
- Educational components that are both autonomous and complementary. Thus, schools can offer a wide range of solutions increasing the school's profitability.
- Minimum requirements regarding the school facilities
- Evaluation tools for educational and administrative services, including teacher and student performance
- Teacher training seminars

Benefits for teachers

- User-friendly materials
- Teaching components that complement one another
- Clear goals achievable through the use of course plans
- Teacher training seminars



Advantages for students

- Blended learning methodology for a more complete learning experience
- Fully adaptable to each student's needs and schedule
- Opportunity to work at one's own pace and see exercise results immediately
- Self-reliance and greater self-confidence
- Consolidation of the material taught in class
- In-depth revision of vocabulary, grammar, etc.
- Online interactive course book and companion



What are we looking for?

Are you ready to increase your profits by taking advantage of our unique Power Learn System? We are interested in partners who can help us develop our business around the world:

- Master Franchisees with or without experience in the field of education
- Owners or directors of private schools
- Wholesalers and distributors specialising in English as a foreign language
- Distributors working with educational institutions
- Agents or sales representatives willing to promote the Power Learn System in their area.

Our services can be offered in any language to satisfy specific market needs in the most appropriate way.





**1st Award
Most Innovative Concept**

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